

# MAYA BER LERNER

Explaining the complicated, simply

"In 2020, we've entered a new age in automation, infrastructure, and DevOps. Why? Because the new customer experience absolutely demands it."

– Maya Ber Lerner, CTO, Quali



## BIO

Maya Ber Lerner joined [Quali](#) in 2007 and serves as the company's Chief Technology Officer. Prior to her current position, Maya served as VP Product Management and in a variety of key management roles at Quali including systems engineering and sales. In her sales management roles, Maya was VP of International Sales, Director of Channel Development, and Director of Asia-Pacific Sales. Prior to Quali, Maya held technical roles at Amdocs. She earned a bachelor's degree with honors in biomedical engineering from Tel Aviv University. Maya eventually found her true passion in software and IT automation. She is a frequent speaker, panelist, and contributing writer within the greater tech community, with a focus on DevOps, automation, CX, and more. When not traveling, Maya is the IT person at home, and the only one allowed to change router configurations. Outside of work, she likes drawing, carving, and reading.

## SPEAKER TOPICS

- Do you own your infrastructure, or does it own you?
- No Transparency, No Transformation
- How Customers Can Create Your Art of the Possible
- Kill Your Hero Culture: How to Transform IT Into an Engine for Growth
- Thrive on Change: How Automation is the Your Digital Transformation Superpower

## AREAS OF EXPERTISE

- IT Automation
- Infrastructure/DevOps/Environments
- Continuous Development/Testing
- Customer Experience
- Speed of Innovation
- Role of CIO/CTO Converging
- Women CTOs
- Rent Economy
- SaaS

## CONTACT ME TODAY

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## SAMPLE INTERVIEW

